

Internship in Languages and Online Marketing for Czech native speakers

bab.la is a start-up based in Hamburg, Germany. Our product is a fast-growing interactive language portal, containing online dictionaries as well as quizzes, games and vocabulary lessons for language learning. Please visit our website for details.

In April 2015 bab.la joined the Oxford Dictionaries family when Oxford University Press became our parent company. Oxford and bab.la share a vision and mission to deliver quality language-related content to a global community.

We offer paid internships in a true start-up atmosphere with full integration into the team and many exciting tasks.

Your tasks

- › Editorial work on dictionary and other language-related content
- › Develop (translate from English) and maintain the bab.la website in Czech
- › Work closely with our online marketing manager to establish cooperation with strategic partners in the field of languages
- › Assist with planning and executing multi-channel online marketing campaigns
- › Conduct research, produce reports and present the outcome
- › Write your own blog posts on bab.la's language blog www.lexiophiles.com on different topics concerning languages and thereby contribute to bab.la's standing in the language community

Your profile

- › Native speaker of Czech
- › Excellent English skills
- › Online and language affinity ("language lover")
- › Good knowledge of MS Office
- › Highly organized with concern for details
- › Excellent ability to communicate
- › Eager to take initiative

Your benefits

- › First-hand experience in a German Internet start-up
- › Gain knowledge of the online language learning market and online marketing strategies
- › Learn to communicate effectively and diplomatically via email
- › Work in a fast-paced but fun and international environment with an enthusiastic team, nice atmosphere and a flat hierarchy
- › Hands-on internship experience in one of Germany's most exciting cities

Start would be as soon as possible, minimum duration 3 months.

We look forward to receiving your application!

Please submit your full application (CV and motivational letter) to Mr John Barré:
john@bab.la.

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